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Magic Crumbs, Inc

Retail Program Specification Sheet--36 Unit Shipper

As of April 15, 2010

| Item Code | UPC | Pack Size | Description | Case | | Pallet | | Case Dimensions | | | Shelf Life |
|---------------------------------------------|----------------|-----------|-------------------------------|-------|--------|---------|------|-----------------|---------|--------|------------|
| | | | | Gr Wt | Net Wt | Ti X Hi | Cube | L | W | H | |
| F3984 | 00850711002165 | 36/4oz | 36 pc Shipper Display | 18 lb | 9 lb | 2X6 | 3.16 | 41.875" | 17.125" | 7.625" | 12 mos |
| Each 36 pc Shipper Display contains: | | | | | | | | | | | |
| F3257 | 850711002035 | 12/4oz | Pommerey Mustard Panko | | | | | | | | 12 mos |
| F3258 | 850711002004 | 12/4oz | Toasted Coconut Panko | | | | | | | | 12 mos |
| F3259 | 850711002011 | 12/4oz | Italian Panko | | | | | | | | 12 mos |

Lead Time: Determined based on quantity
 Pay terms: net 21 days (credit approval required)
 Shipping: FOB--Hackensack NJ